

## ONEPARK RAISES 15 MILLION EUROS AND SPEEDS UP ITS GROWTH IN EUROPE

AccorHotels and Groupe ADP take part in this new funding round alongside Keolis.

With nearly 30 million euros raised in just one year, Onepark, already the leader in France, harbors great international ambitions.

Paris, January 17, 2018 - Just one year after the announcement of a second funding round of 12 million euros, Onepark has done it again and has raised 15 million euros. This investment is led by AccorHotels alongside Groupe ADP, who both invested capital in the startup. The historical investor Keolis and the French business angels Christophe Courtin (founder of the Santiane Group) and James Blouzard (co-founder of the Wonderbox Group) are also involved in the operation.

The Onepark online platform allows motorists to compare and book parking spaces at the best price. Onepark's strengths lie in the wealth of its inventory of 1,500 car parks and its capacity to offer users previously inaccessible car parks, both in city centers, and close to airports and train stations (hotel car parks, office car parks, social housings and real estate landlords ...).

Launched in 2014, Onepark has already reached the highest step of the French podium with an offer twice as large as the one of its competitors. Onepark's expansion is also strong in Europe with the opening of four new markets in one year (2017-2018) and a presence in seven European markets (France, Spain, Belgium, Switzerland, the Netherlands, Italy and Germany).

## Supported by Three World-wide Industrial Groups

- AccorHotels, one of the world leaders in hospitality with nearly 4,700 hotels in one hundred countries, allows Onepark to access to a very large offer with strategic locations in major European cities and beyond.
- The Groupe ADP, one of the world leaders in airport design and operation, is as such a major player in car park operations in France with 40,000 spots in the Parisian airports.
- Keolis, the historical investor of the startup and a world-wide player in sustainable and connected mobility, is also present in train stations (owner of Effia, the second largest parking operator in France).

These synergies will enable Onepark to strengthen its leading position in France and its presence in already open markets, particularly in Germany, Italy and the Netherlands. It also intends to continue its rapid growth abroad where the company already has nearly 500 cities already covered and 1,500 car parks available, opening to new markets such as Portugal during the course of the first half of 2019.

"We are very pleased to support the rise of Onepark, a solution that we have already rolled out in nearly 250 hotels. Their development ambition is in line with our strategy to offer a vast number of additional services to our hotel partners and our customers. Space optimization is part of this vision, and Onepark provides us with a concrete answer to this issue", explains Sébastien Bazin, Chairman and CEO of AccorHotels.

By 2023, Onepark aims to have 5,000 referenced car parks on its booking platform, that means three times its current inventory in Europe. All major cities and transportation hubs are targeted.

"The Groupe ADP has been working for several months on improving its car park offer, notably through the development of an online booking service, which now accounts for a quarter of passengers leaving from Paris-Charles de Gaulle and Paris-Orly. By supporting Onepark, we will have an excellent tool for monitoring the needs of our customers, and a privileged alliance to forge new parking services together in France and abroad in our airport network" concludes Edward Arkwright, Executive Director General of Groupe ADP.

The company processes approximately 30,000 new registrations per month, has 750,000 active users and sells nearly 250,000 hours of parking each day. After focusing on developing its network in Europe and enlarging its offer, Onepark will strongly invest in its product.

"The past two years have been extremely dynamic and rich in learning with many very successful implementations. Our growth has exceeded our expectations and it has been important to get closer to international players, not only to consolidate our position but especially to continue our expansion. We have the potential to be among the global players in the online parking business. A new and exciting era is opening up for the whole team!" says David Vanden Born, co-founder & CEO of Onepark.

"As the first investor who believed in them, we are delighted that Onepark's vision has been able to convince leading companies in the hospitality and travel industry. It is a strong marker that recognizes the challenges of tomorrow's mobility. We are proud to support the growth of this young French startup "concludes Jean-Pierre Farandou, Chairman of Keolis.

## **About Onepark**

Founded by David Vanden Born and Gilles Latouche and launched in 2014, Onepark calls itself the Booking.com of the parking industry. It is the leading company in online car parking reservation in France. Accessible via a website and a free application, its model is based on the digitalization of the public car park offer, to which it has added the offer of private car parks (hotels, office buildings and so forth...). Onepark aggregates this offer and connects it with motorists to simplify their search and booking process and offers a parking spot at the best price. Onepark provides nearly 1,500 car parks in Europe (Spain, Switzerland, Belgium, the Netherlands, Italy and Germany), including around 1,000 car parks throughout France and sells 250,000 parking hours per day. The company completed a second round of 12 million euros in 2017 with Keolis, a subsidiary of SNCF.

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